



# Lommerse Breeding

## Selection and breeding of ornamental plants

- Product development and improvement
- Preserving existing plants
- Consultancy and guidance

### **Lommerse Breeding**

Since 1995 Lommerse Breeding selects and improves by breeding ornamental plants for the professional growers. The main cultivation exists of pot plants such as growing pot plants, pot bedding plants and patio plants. Besides we are very active in other plants such as cut flowers, container plants, perennial plants, bulbs, tuberous plants and herbs.

The selection and improvement is done by order of our clients. We make agreements with them on the basis of contract breeding. Besides the delivery of a high quality, we see consultancy and guidance as an obvious task.

On the backside of this flyer you can find information regarding our activities. When you wish to know more about Lommerse Breeding, please contact us.





# Lommerse Breeding

## Selection and breeding of ornamental plants

### Product development and improvement

Our main activities are the development of new products and improvement of existing products. This means that we develop new varieties by breeding and selection and market them in cooperation with other parties. These are mainly horticultural suppliers for young plants. We make agreements with them on the basis of contract breeding.

Selection and production are in line. Therefore the interest of the professional gardener is the same as ours. Think of:

- broadening and improving the assortment;
- lowering the cost price;
- and increasing the revenues.

Famous are the self-developed processed products which can be cultivated under license. The dahlia series are characteristic.

### Plant groups

The output material which we work with for the selection and improvement are seeds, cuttings, bulbs and tubers. The whole year long there are plant trials in greenhouse departments and when necessary also on the trial fields from spring to autumn.

Our projects are subdivided in the following plant groups:

- pot plants (dahlia among other)
- patio plants and pot bedding plants (Osteoerpermum among other)
- seed plants (if possible we work with F1 hybrids)
- vegetal plants (if possible we work with pure healthy cutting clones)

### Preserving basis plant material

Besides selection and improvement we carry out the preservation of basis plant material of end products. This can be done as seed or as tissue culture of plants. Through this you always have disease free, clean output material as a foundation for a new stock.

With the delivery of all our products, we see consultancy and guidance as an obvious task.

### Do you wish more information?

When you wish to make acquaintance with Lommerse Breeding or at first more information regarding our services, please contact us.



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